



# **Acknowledgement of Country**

Mooroopna Community Plan Steering Group acknowledge the Yorta Yorta Peoples of the land on which now comprises Greater Shepparton. We pay our respect to their tribal Elders, we celebrate their continuing culture and we acknowledge the memory of their ancestors.

#### **Council Acknowledgements**

Greater Shepparton City Council would like to express our sincere appreciation to all of the residents in Mooroopna who have contributed to the review of the Mooroopna Community Plan.

We would also like to thank the Mooroopna Community Plan Steering Group for their hard work and dedication to the review process and ongoing commitment to Mooroopna and the Community Plan.

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#### **Community Plan Contact Information**

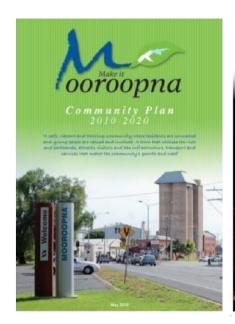
The Mooroopna Community Plan Steering Group welcomes new members.

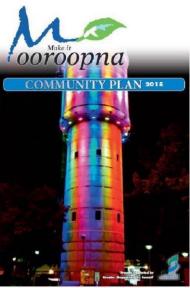
If there is an action in the Community Plan that you are passionate about and would like to help to bring it to life, please contact us about how you can get involved.

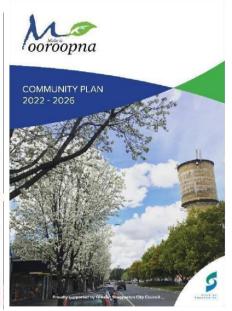
mooroopnacommunityplan@gmail.com











#### What is a Community Plan?

Community Planning is planning for the future of an area that is led by the community. The purpose of Community Planning is to give local people greater ownership over their small town or neighbourhood by empowering individuals and groups to take a proactive role in shaping the future of the areas in which they live.

Through information gathering, identification of community assets (community resources) and community engagement, Community Plan Groups are established. Groups are then supported by Council to undertake consultation to develop a Community Plan and a list of actions that the group would like to achieve.

Council partners with Community Plan Groups to implement their plan through advocacy, seeking funding opportunities and building the skills and capacity of the group. Community Plans are reviewed periodically to ensure priorities continue to be relevant to the community.

#### You've Told Us What's Important!

The Mooroopna Community Plan was first developed in 2010 and continues to play an important role in community driving priorities which are important to them. Community consultation on the review of this plan has included a survey through Shaping Greater Shepparton, feedback boxes at key locations, attendance at Activities in the Park and community events, targeted feedback requests from community and sporting groups, early year's services providers and visits to local businesses.

Developed by the community for the community.



#### Mooroopna Community Plan Steering Committee

# Community Plan Consultation 2022 - 2026

The Mooroopna community was invited to have their say on challenges and opportunities within their town which was used to inform the revised Action Plan.

# Stats at a glance Consultation Shaping Greater Shepparton Wesbite Attendance at Activities in the Park and Twilight Stroll Social Media / Email Promotion Visits and hard copy surveys to CBD Businesses Councillor Bus Tour & various Council Departments

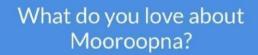
Early Years & Sporting

Clubs Users

People interested in future Community Planning Info

Key Priorities Improve Main Murals, Artwork **Promote History** Street Safety & & Lighting & Culture Cleanliness Advocate Attract & Host **Around Vacant Events** Improved Public Attract Shared Paths & Transport & Accessibility **Parking** Investments







- Small Town Feel (25.45%)
- History & Culture (3.64%)
- Community (23.64%)
- Clubs & Facilities (14.55%)
- Parking (10.91%)
- Businesses (9.09%)
- Arts & Lights (5.45%)
- Family Friendly (3.64%)
- Nature (3.64%)





#### What are the opportunities for Mooroopna?

promotion of mooroopna

sporting clubs supported

disabled parking more events
options more businesses lighting

accommodation options

improved storm water

more street cleaning

kids activities

more bins

increased cleaning

more business

beautification

councillor visits

high school site

rv stop bypass more parking art and murals hospital site

street safety

light on walking paths reduce speed limit pedestrian safety

affordable housing

improve public transport

lighting installations

over 60s gated housing

more street cleaning

celebrate culture



# Our vision is for a community where people feel connected, the natural environment is celebrated, history is valued and opportunities for growth are embraced.

Almost 50 actions are identified in the Community Action Plan, listed in priority order under the following focus areas:

High	Mooroopna Railway Station
	Shared Paths
	Public Transport
	Secondary Education
	Recreation Spaces
	Community Art Projects
Ē	Aboriginal Art and History
Medium	Environment
ž	Community Groups
	Youth Engagement
	Infrastructure
Low	Tourism
3	Signage
"	Goulburn River Trails
DO.	McLennan Street
jing	Historical Buildings
Ongoing	Community Plan Promotion
0	Economic Development
	Festive Decorations





# What We Have Achieved So Far 🗸

Since 2010, the Mooroopna Community Planning Steering Group has worked tirelessly on planning, advocating, seeking funds and completing key actions identified within previous plans.

Over this time some key achievements are:

Mo	ooroopna Tourism Signage	✓	Railway station safe pedestrian crossing and path
✓	Mooroopna Railway Station Redevelopment	<b>V</b>	Elsie Jones Drive shared pathway section - bitumen surface completed
✓	Mooroopna Men's Shed	1	Friends of the Plan' email list established with distribution of quarterly newsletter
✓	Mooroopna Historical Society to find a home	✓	Resurfacing of walking path through Smythe Reserve
1	Shelter at John Gray Oval	1	New event signs at town entries
1	Hosted bus trips for Councillors and Council Executive to showcase	✓	Stevens Crescent Park art installation and successful flood recovery grant for
	Mooroopna		launching event.
✓	GV Trails Stakeholder Group	1	Wayfinding signage installed at water tower toilets
1	Mooroopna Recreational Reserve Masterplan	<b>√</b>	Shade sails installation at Charles St playground
✓	McLennan Street Masterplan Consultation	✓	Support for off-leash dog park and outdoor exercise equipment proposals
✓	Riverconnect Paths Strategy	1	Clean Up Australia Day activity supported by Council
✓	Ferrari Park toilets	1	Four successful funding applications for defibrillators Council's funding
7	Car Parking Advocacy	V	Festive Decorations
1	Repairs to shared paths	1	Action Plan Review
1	Activation of Play Spaces		

#### **Strategic Links**

Since 2010, the Mooroopna Community Plan Steering Group has contributed to the development of a number of key Greater Shepparton City Council strategies. The group will continues to advocate for the implementation of local actions contained within these strategies.

These are:

**Council Plan and Community Vision** 

**Council Budgets** 

Ferrari Park Masterplan

McLennan Street Masterplan

Mooroopna Recreation Reserve Masterplan

RiverConnect Paths Strategy

**Public Toilet Strategy** 

Playspace Strategy

**Reconciliation Action Plan** 

Multicultural Development Strategy

**Universal Access and Inclusion Plan** 

**Youth Strategy** 

**Positive Aging Strategy** 



#### **Community Profile**

Mooroopna is located 180 kilometres north of Melbourne. The township covers 10.4 sq kilometres surrounded by orchards, agriculture and horticulture. Located on the Goulburn River, Mooroopna is situated approximately 5km to the west of Shepparton.

**Population** 

8,311

7.3%

Aboriginal and Torres Strait Islanders

8.5%

Speak a Language Other Than English

United Kingdom, India,
Philippines, New Zealand, Italy
Most Common Overseas Birthplaces

944

**People Born Overseas** 

22.4%

0-19 years of age

31.1%

Live Alone

27.7%

**Rent Privately or Social Housing** 

36%

Earn a Low Income

13.5%

70+ years of age

Based on 2021 Census Data. Further information on the Mooroopna community can be accessed at: <a href="https://profile.id.com.au/">https://profile.id.com.au/</a>



#### **Community Groups and Organisations**

Mooroopna is a thriving, connected community with many active community groups, facilities, sporting clubs, education providers and places of worship.

The Mooroopna Community Plan Steering Group has established a 'Friends of the Plan' distribution list which is used to engage, provide information and seek information from the wider Mooroopna community. If you would like to join this list, please contact mooroopnacommunityplan@gmail.com

#### **Service Clubs**

- Kiwani's Club of Mooroopna
- Lions Club of Mooroopna
- Rotary Club of Mooroopna

#### **Schools and Childcare Centres**

- Alexandra Street Kindergarten
- Ardmona Primary School
- Echuca Road Kindergarten
- Frank R Pullar Children's Centre
- Kids Choice Child Care
- Mooroopna North Primary School
- Mooroopna Park Primary School
- Mooroopna Primary School
- Rodney Neighbourhood Kindergarten
- Save the Children
- St Mary's Mooroopna

#### **Sporting Clubs**

- Cats Basketball Club
- GV Junior Motor Cross Club
- Jet Gymnastics
- Mooroopna Bowls Club
- Mooroopna Calisthenics
- Mooroopna Cricket Club
- Mooroopna Croquet Club
- Mooroopna Football Netball Club
- Mooroopna Harness Racing Club
- Mooroopna Indoor Bowls
- Mooroopna Golf & Bowls Club
- Mooroopna Junior Cricket Club
- Mooroopna Junior Football Club
- Mooroopna Junior Netball Club
- Mooroopna Lawn Tennis Club
- Mooroopna Recreation Reserve -Committee of Management
- Mooroopna Urban Fire Brigade
- St Mary's Tennis Club

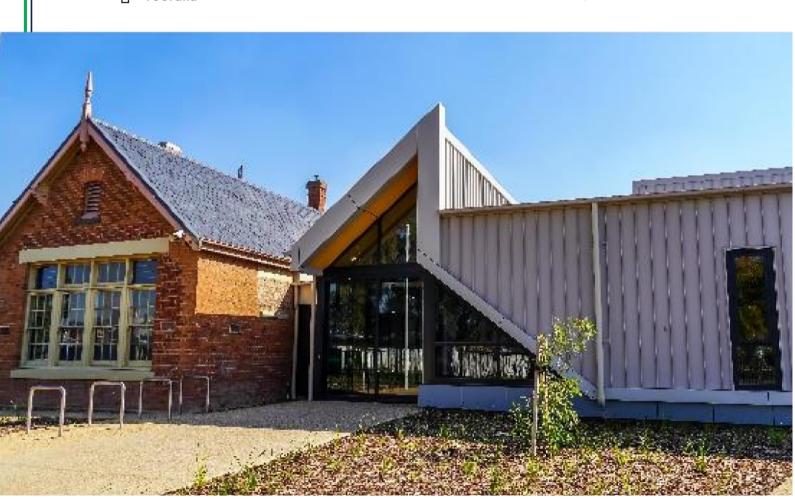
Community	Groups	and (	Organisati	ons
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- ☐ Friends of Mooroopna Library
- □ Girl Guides
- ☐ Keep Australia Beautiful Committee
- ☐ Masonic Lodge
- ☐ Mooroopna Country Women's Association
- ☐ Mooroopna District Garden Club
- ☐ Mooroopna Education and Activity Centre
- ☐ Mooroopna Country Fire Brigade
- ☐ Mooroopna Historical Society
- □ Probus Club of Mooroopna
- ☐ Probus Club of Rodney Mooroopna
- ☐ Australian Red Cross
- ☐ Rodney Park Retirement Village
- ☐ Rumbalara Aboriginal Cooperative
- ☐ Scouts Victoria
- ☐ St Vincent de Paul Society
- □ Work and Learn Centre

#### **Places of Worship**

- ☐ St Alban's Anglican Church
- □ Faith INC
- ☐ Life Church
- ☐ St Mary's Parish
- ☐ Uniting Church
- ☐ Islamic Cultural Centre and Mosque

Please note: Care has been taken to include all Mooroopna groups and organisations, however if your community group or organisation has been missed please contact the Community Plan Steering Group on: mooroopnacommunityplan@gmail.com



# **MOOROOPNA COMMUNITY ACTION PLAN**





Our vision is for a community where people feel connected, the natural environment is celebrated, history is valued and opportunities for growth are embraced.

You've told us what's important!	What's the next step →	Who's Involved □	Priority 🗘
Mooroopna Railway Station	<ul> <li>Advocate for safety improvements along the walking track to the Railway Station</li> <li>Advocate for increased public transport options</li> </ul>	<ul><li>Community Planning Group</li><li>Council</li><li>V Line / Vic Track</li></ul>	High
Shared Paths	<ul> <li>Advocate to improve and develop footpaths and accessibility</li> <li>Support the development of a walking track between Gemmill's Swamp and Kidstown</li> </ul>	<ul> <li>Community Planning Group</li> <li>Council</li> <li>RiverConnect</li> <li>Parks Victoria</li> </ul>	High
Public Transport	Advocate for a town bus review	Department of Transport and Planning     Council	High
Secondary Education	Advocate for return of secondary education to Mooroopna	Community Planning Group     Department of Education	High
Recreation Spaces	<ul> <li>Advocate for general improvements and shade in Parks, Gardens,         Playgrounds and Recreational Spaces and support the implementation of         the Greater Shepparton Playspace Strategy</li> <li>Advocate for activations and events to improve usage, wellbeing and         community connection within local recreational spaces</li> </ul>	<ul> <li>Community Plan Group</li> <li>Council</li> <li>Activities in the Park</li> <li>Recreation Reserve Committee</li> <li>Rotary Club of Mooroopna</li> </ul>	Medium

	<ul> <li>Advocate for improved safety at Craigmuir Lake Park and explore fencing and additional shade options</li> <li>Stevens Crescent Park - Encourage Stage 2 of development / activation</li> <li>Conduct a feasibility study to explore opportunities for a Water / Splash Park</li> <li>Support the development of a dog park as well as outdoor fitness stations</li> </ul>		
Community Art Projects	<ul> <li>Apply to Council and any other relevant grants to support creative arts projects</li> <li>Identify projects in collaboration with other community groups</li> <li>Explore and support Silo Art, Street Art and Lighting Installations</li> </ul>	<ul> <li>Community Planning Group</li> <li>Mooroopna Rotary Club</li> <li>MEAC Arts Group</li> <li>Point of Difference Studio</li> </ul>	Medium
Aboriginal Art and History	<ul> <li>Liaise with local Aboriginal community to discuss priorities and projects and support the implementation</li> <li>Include historical elements in McLennan Street Re-development</li> <li>Support the appropriate use of the 'Sandhills' and other culturally significant areas</li> </ul>	<ul> <li>Community Planning Group</li> <li>Council</li> <li>Local Aboriginal Community</li> <li>Council's Aboriginal and Engagement Officer</li> </ul>	Medium
Environment	<ul> <li>Explore improvements to Kaieltheban Park in collaboration with local Aboriginal Community</li> <li>Support actions of the RiverConnect Strategy</li> <li>Support the One Tree Per Child Program and other environmental and sustainability initiatives</li> <li>Consider climate change impacts and opportunities to improve the resilience of our environment</li> <li>Support environmental clean-up activities, including along Watts Road</li> </ul>	<ul> <li>Community Planning Group</li> <li>RiverConnect</li> <li>Parks Victoria</li> <li>Council</li> <li>Local Aboriginal Community</li> <li>Rotary</li> </ul>	Medium
Community Groups	<ul> <li>Advocate and support all community groups, public halls, recreation reserves and open spaces and support their priorities</li> <li>Support the upskilling of community groups to improve their energy use and adapt their facilities</li> <li>Support the establishment of the Yiyirr Nitel Men's Shed</li> <li>Support Aboriginal led projects</li> </ul>	<ul> <li>Community Planning Group</li> <li>Community Groups and Committees</li> <li>Aboriginal Men's Shed</li> <li>Aboriginal Groups</li> </ul>	Medium / Ongoing

Youth Engagement	<ul> <li>Attract and encourage youth to participate on the Community Planning Groups, in reviews and on delivering priorities</li> <li>Collaborate on events and activities that engage and empower young people</li> </ul>	<ul> <li>Community Planning Group</li> <li>Council</li> <li>Point of Difference Studio</li> <li>Schools and Children's Services</li> </ul>	Medium
Infrastructure	<ul> <li>Support young people on matters important to them; including climate and environmental concerns</li> <li>Advocate for improved access to the Mooroopna Cemetery</li> <li>Participate in consultation on the Bypass project</li> <li>Support Affordable Housing Strategy</li> </ul>	<ul> <li>Activities in the Park</li> <li>Community Planning Group</li> <li>Council</li> <li>Department of Environment</li> </ul>	Medium
Tourism	<ul> <li>Create a sub group of the MCP that feedback to Council regarding town maintenance, positive and negative.</li> <li>Support the establishment of an RV Site</li> </ul>	<ul> <li>Land Water and Planning</li> <li>Department of Transport</li> <li>Community Planning Group</li> </ul>	Low
	<ul> <li>Support existing and attract new events (incl. New Year's Eve Festival &amp; Markets)</li> <li>Explore the opportunities for tourism facilities</li> </ul>	<ul><li>Rotary Club</li><li>Council</li><li>Creative Victoria</li></ul>	
Signage	<ul> <li>Explore 'way finding' signage needs</li> <li>Advocate for better signage to Mooroopna from major roads</li> </ul>	<ul><li>Community Planning Group</li><li>Council</li><li>Vic Roads</li></ul>	Low
Goulburn River Trails	<ul> <li>Participate and support the GV Trails Stakeholder Group</li> <li>Advocate for the GV Trails project</li> </ul>	<ul><li>GV Trails Stakeholder Group</li><li>Community Planning Group</li><li>Council</li></ul>	Ongoing
McLennan Street	<ul> <li>Participate in consultation and provide feedback to Council</li> <li>Advocate concerns around car parking; including long vehicle parking (Morrell / Northgate Street) and accessible parking</li> <li>Advocate for additional street cleaning</li> </ul>	<ul><li>Community Planning Group</li><li>Business Community</li><li>Council</li></ul>	Ongoing
Historical Buildings	Participate in consultation and provide feedback to Council around the reuse of significant buildings or redevelopment of sites	Community Planning Group     Council	Ongoing
Community Plan Promotion	<ul> <li>Promote MCP at Annual Service Club Dinner and via Friends of the Plan</li> <li>Develop and distribute Newsletter</li> <li>Explore utilising a Facebook page</li> </ul>	<ul><li>Community Planning Group</li><li>Council</li></ul>	Ongoing

	<ul> <li>Forward information from Council to relevant community members</li> <li>Promote a greater sense of belonging, identity and pride in town</li> <li>Support arts projects including events such as "Back to Mooroopna" celebrations</li> </ul>		
Economic Development	<ul> <li>Identify and advocate with business on issues</li> <li>Support events that activate and promote local industry</li> <li>Support the upskilling of businesses to reduce energy usage and costs, reduce waste and increase resilience in a changing climate</li> <li>Advocate for increased community safety programs (social behaviour, safety, security, cameras, road safety)</li> <li>Advocate for increased health, welfare and social services</li> </ul>	Business Community     Community Planning Group     Council	Ongoing
Festive Decorations	<ul> <li>Support organisations and groups to apply for relevant grants</li> <li>Submit Expressions of Interest for decorations as relevant</li> </ul>	<ul><li>Mooroopna Men's Shed</li><li>MEAC Arts Groups</li><li>Community Planning Group</li></ul>	Seasonal

