

SHEPPARTON EAST Locality Plan



Proudly supported by



GREATER
SHEPPARTON

“The peace and quiet”

“Rural community feel that is close to Shepparton”

“The family atmosphere”

“Country living feel”

What we love about Shepparton East!

“The friendly community”

“Good school, kinder and sporting clubs”

“Knowing our neighbours”

“The picturesque orchards”

Council Acknowledgements

Greater Shepparton City Council would like to acknowledge and sincerely thank all of the residents of Shepparton East who contributed greatly to the creation of this Locality Plan through attending the various consultation events as well as submitting surveys and encouraging family and friends to get involved. The sense of community apparent in Shepparton East was extraordinary and made the formulation of this plan a smooth and exciting process, and has provided a strong foundation for the future success of the Shepparton East Locality Plan.

We would also like to thank the following residents for being on the community project team. Without them graciously giving their time, this plan would not have been possible.

- Bec McCrindle
- Chris Davies
- Clarke Locks
- Dean Marsland
- Emily Marsland
- Gerard Bruinier
- Jeremy Ahmet
- Jerry Fitzpatrick
- John Pottenger
- Katie Ferguson
- Kerrie Frapell
- Mark Hyland
- Marshall Henderson
- Matthew Dwyer
- Nick Demaria
- Paul Reilly
- Pauline Lanyon
- Terry Lanyon
- Trent McCrae
- Wendy Reilly
- Wendy Shanks
- Will Gooiker

We would also like to thank:

- Central Park Recreation Reserve
- Eastwood Orchard
- Chocolate Apple Factory
- Shepparton East Country Fire Authority
- Shepparton East General Store & Post Office
- Shepparton East Primary School
- Shepparton Heritage Centre Inc.

Our Locality Plan: An Overview

This Locality Plan highlights what we love about Shepparton East, our vision, our challenges, and future priorities that we want to work on as a community. It provides a written record of the projects that we see as important to our locality over the next five years, and will be used to inform all relevant stakeholders and the wider community of our goals.

The list of actions and activities (identified within) will be reviewed every 12 months to ensure that they are kept up-to-date and relevant, with a whole-of-Locality Plan review occurring every five years.

Through ongoing community participation and the formation of strong partnerships with Greater Shepparton City Council and other relevant organisations, the actions identified within this document will be continually pursued and advocated for, ensuring the greatest possible chance of achieving positive outcomes for the entire area.

Welcome to the Shepparton East Locality Plan!

-The Shepparton East Locality Plan Project Team

Who We Were: Our History

Shepparton East, known for its thriving orchards and community spirit, has a rich history which has contributed to its unique identity that is enjoyed today by residents and visitors alike. Some notable years:

1841 – Part of Gregor McGregor’s Squatting Run

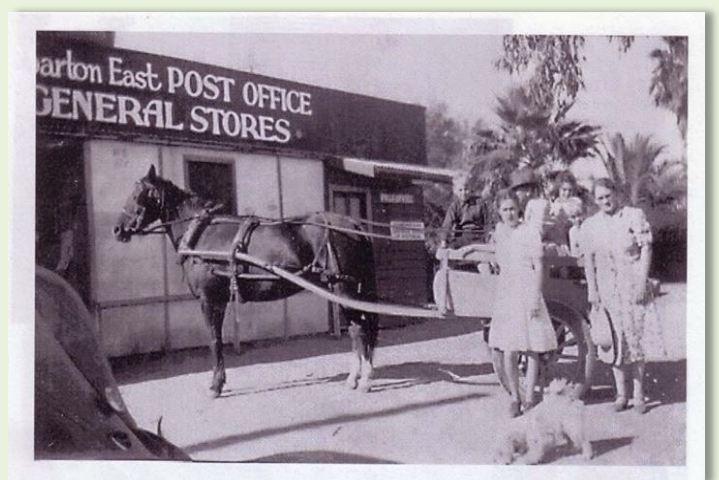
1875 – Tent School established by local selector C.C. Cannam

1876 – State School No. 1713 opens (Shepparton East Primary School)

c. 1878 – First orchard within Shire of Shepparton established by Joseph Hillier

1918 – Regional conversion from dairying to fruit growing (SPC established)

1919 – Shepparton East Settlers League formed, establishing the RSL in Shepparton



Who We Are: Our Demographics



Population:	1,171
Female:	616
Male:	555
Median Age:	39
Families:	318
Aboriginal and/or Torres Strait Islander (reported):	9
Primary School Attendance Numbers:	138
Secondary School Attendance Numbers:	112
Tertiary Education Attendance Numbers:	15
Residents Born Overseas:	130
Most Prevalent Religious Affiliation:	Catholic

(Source: Australian Bureau of Statistics, 2011)

Where We Are Going: Our Plan

Building Our Locality Plan

BBQ Breakfast at the Shepparton East General Store & Post Office

Residents came together over an informal breakfast held outside the Shepparton East General Store & Post Office on 14 August 2015 to provide one-on-one feedback in regards to the Shepparton East Locality Plan. Approximately 30 people gave their input into the plan while enjoying bacon & egg rolls and coffee.



A Sunday in O'Donnell Park

On August 30 2015, Shepparton East residents were invited to O'Donnell Park to share their thoughts and ideas about the future of the area. The Country Fire Authority (Shepparton East) provided a sausage sizzle, with residents also enjoying the well-renowned Chocolate Apples! The day was attended by approximately 40 people, with parents and children providing crucial feedback to the Locality Plan while enjoying various activities. The Locality Plan team would like to give a big “thanks” to the CFA and the Chocolate Apple Factory!



Coffee and Conversation at Shepparton East Primary School

Coffee Mobile visited Shepparton East Primary School on Monday 31 August (following school assembly) to provide free coffee to parents and friends as they discussed their ideas for the future of Shepparton East. Important feedback was received, particularly relating to child road safety within the area.

Community Surveys

Surveys were available to be completed online and at the Shepparton East General Store and Shepparton East Primary School. The survey included questions relating to infrastructure, the natural environment, social connections and the local economy. These questions provided prompts for all consultation activities undertaken, and ensured that data was collected for a variety of diverse domains. Total number of surveys submitted: 40.

Stakeholder Meetings

Meetings were held with the presidents of the Central Park Recreation Reserve's sports clubs in addition to the Isabel Pearce Kindergarten committee. Important feedback was collected from these meetings, with members also disseminating information to their respective groups and encouraging feedback.

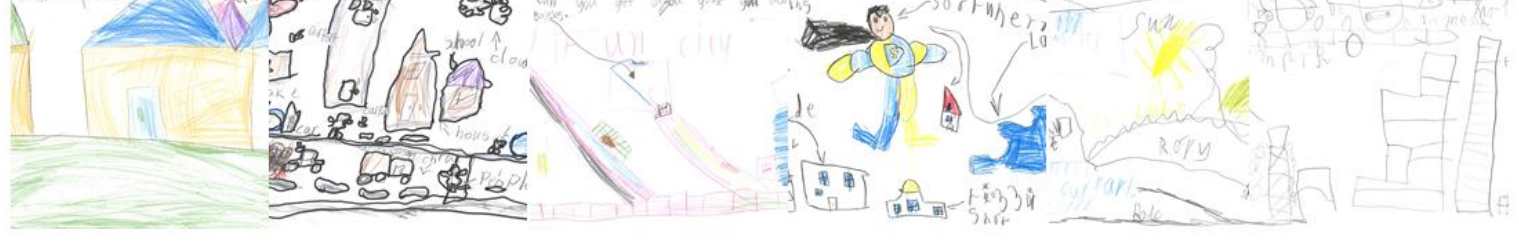
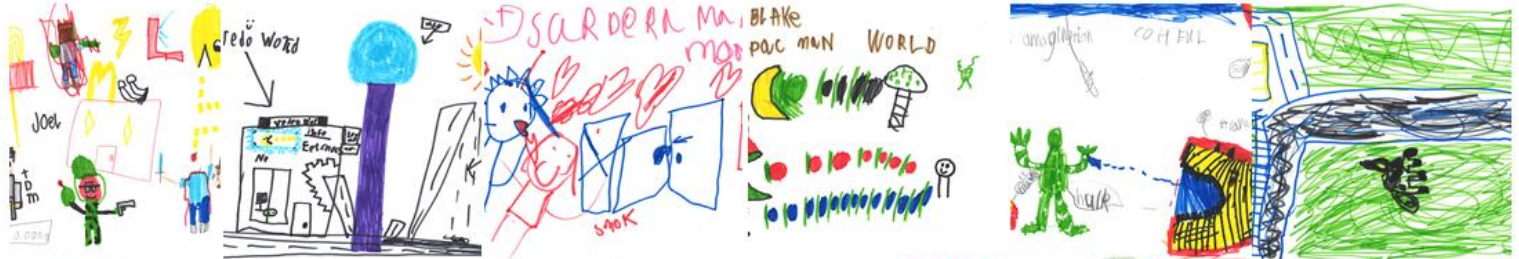
Priority Setting Forum

Shepparton East residents met at Central Park Recreation Reserve on 9 September 2015 to review and prioritise all of the actions that were identified during the consultation period. Everyone in attendance was given three dots to stick beside what they perceived to be the top priorities in Shepparton East. The outcome of this activity allowed the community to identify the most popular actions, as voted by the majority (see action plan below for priority ratings).

Student Art Project

Students from Shepparton East Primary School were asked "what do you like about Shepparton East?" and "what will Shepparton East look like when you're 20?". Their ideas were captured in the outstanding drawings featured over the next few pages!





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in a city
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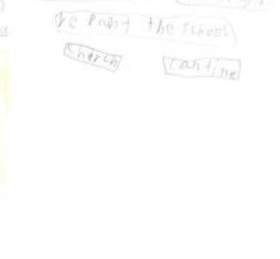
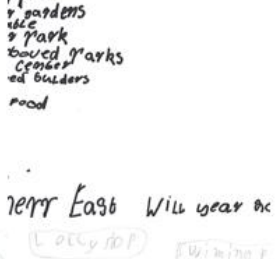
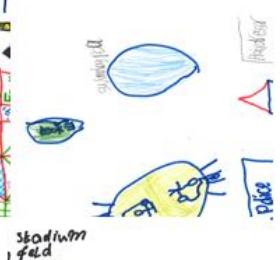
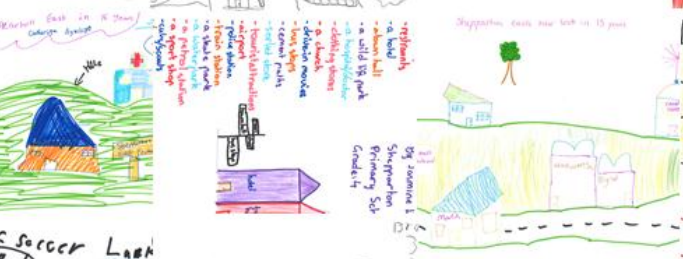
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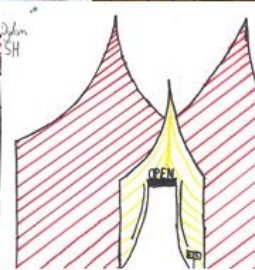
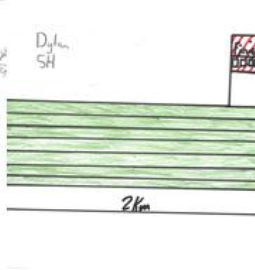
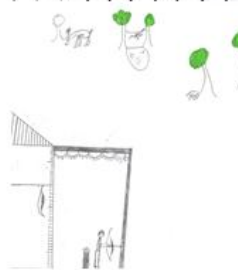
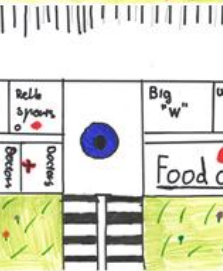
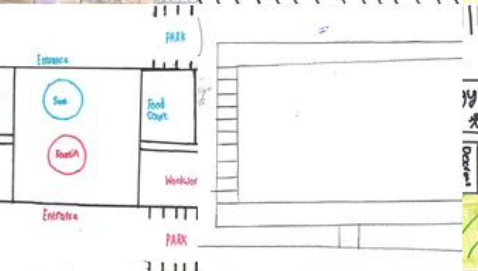
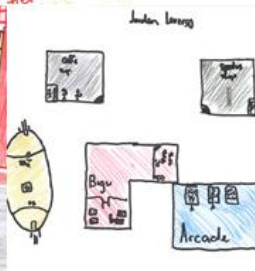
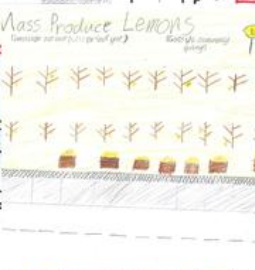
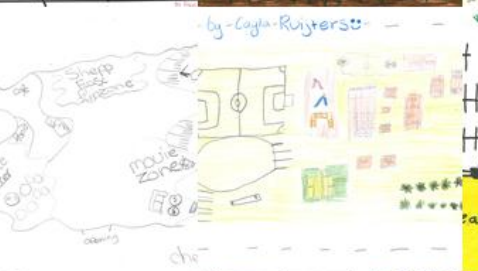
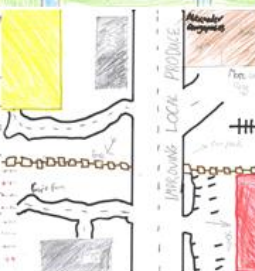
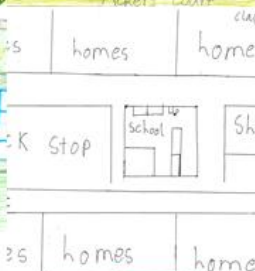
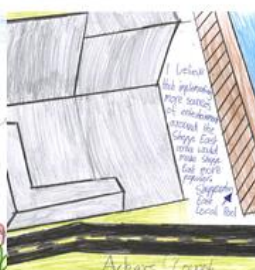


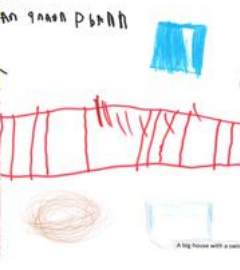
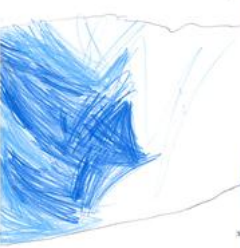
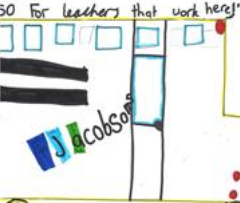
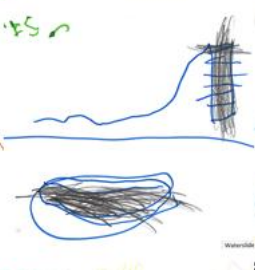
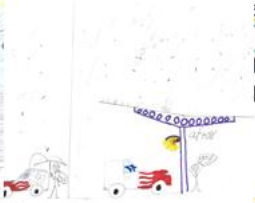
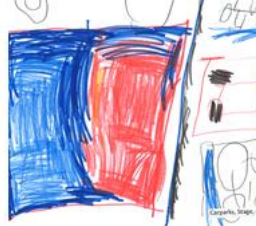
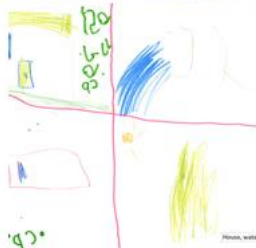
ful
Cute
PINK SKY
Flying
Cats
Purple grass
Blue road



Change the little shop to a big
park
Add a playground
Change the house to a school
Add a car park
Add a bus stop
Add a shop
Add a park
Add a school
Add a church
Add a library
Add a community center
Add a sports field
Add a swimming pool
Add a tennis court
Add a golf course
Add a horse riding area
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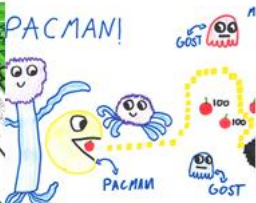
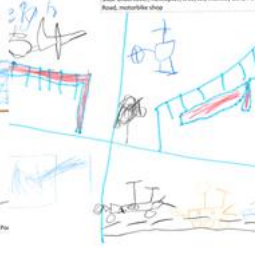


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How to make our Shepparton East community better!
 When kids are getting bullied they should be a place where they can hang out with other kids that are going or Community through the same nd Shepparton thing.

ary School could Some to.

EPS Community
 our King Better!



Public swimming pool, hospital, park, etc.

Public swimming pool, hospital, park, etc.

Candy canes, pool, river

Apple tree and green grass

Waterfalls

Apple tree, fairy tale, water

Caravan, bridge

here from Bourshier also

Water full and

A big house with a window

Small ship and

Spring, waterpark and boat

Apple tree, fairy tale, water

Caravan, bridge

Shepparton East Park! Such a pain but! I think need more trees.

Water full and

A big house with a window

Station of Harry Potter, Monkey bars to Queensland, Ma

Spring, waterpark and boat

Apple tree, fairy tale, water

Caravan, bridge

Shepparton East Park! Such a pain but! I think need more trees.

Water full and

A big house with a window

Station of Harry Potter, Monkey bars to Queensland, Ma

Spring, waterpark and boat

Apple tree, fairy tale, water

Caravan, bridge

PACMAN!

Water full and

A big house with a window

Station of Harry Potter, Monkey bars to Queensland, Ma

Spring, waterpark and boat

Apple tree, fairy tale, water

Caravan, bridge

The Foundation of Our Plan

Our Vision

“Shepparton East: our community prides itself on working together to grow socially, economically and sustainably.”

Our Plan’s motto:

“Community – it’s in our roots”

Implementing Our Plan

The Shepparton East Locality Plan has been developed by our local community, for our local community. It will require continuous community input to drive the actions identified below. These actions will require further research, planning, design and, in some cases, funding.

To drive these processes, the Shepparton East Locality Plan committee has been formed. This committee, whom meet regularly, will ensure the continual progression of these projects, and will provide a voice of advocacy for the Shepparton East community in relation to the Locality Plan.

The actions identified below will be reviewed every 12 months by the committee to ensure they reflect the community’s needs, with a whole-of-plan review occurring every 5 years.

Shepparton East Locality Plan – Action Plan

SOCIAL

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Creating a sports development program between the school, kinder and sporting clubs	-Investigate feasibility of setting up a program/s -Liaise with DEECD to understand all requirements	-Shepparton East Locality Plan Group -Isabel Pearce Kindergarten -Shepparton East Primary School (SEPS) -Sporting Clubs -DEECD -Valley Sport	High	Not commenced	Social
More community events (e.g. movie night, cultural festival, community BBQ, Christmas event)	-Form sub-committee to establish a calendar of events -Liaise with potential stallholders, entertainment, food sellers etc -Event form (if reqd)	-Shepparton East Locality Plan Group -Central Park Recreation Reserve -GSCC -Businesses -Orchardists	Medium	Not commenced	Social
Forming/building a Men's Shed group	-Gather initial interest from local residents - Investigate / visit established Men's Sheds -Establish temporary workshop for interested persons -Apply for Men's Shed grant	-Shepparton East Locality Plan Group -GSCC -Men's Shed Australia	Low	Not commenced	Social
Forming a youth community group	-Gauge interest from local youth oriented groups (SEPS, sports clubs) -Formalise meeting places, activities, etc.	-Shepparton East Locality Plan Group -SEPS	Low	Not commenced	Social

NATURAL

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Beautification of Shepparton East (e.g. implementing entry signage)	<ul style="list-style-type: none"> - Advocate for inclusion into Council's small town entry sign program -Liaise with landscaping company to draft concept plans of town entrances/other beautification ideas -Receive permissions from relevant groups -Apply for funding/grant to implement concepts 	<ul style="list-style-type: none"> -Shepparton East Locality Plan Group -GSCC -VicRoads 	High	Not commenced	Natural
Advocate for better maintenance of weeds, and bush & grass cutting	<ul style="list-style-type: none"> -Advocate to GSCC for improved maintenance schedule 	<ul style="list-style-type: none"> -Shepparton East Locality Plan Group -GSCC 	Medium	Not commenced	Natural

ECONOMIC

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Better promotion of Shepparton East's businesses (e.g. newsletter with business ads, Facebook page promotion, improved noticeboard etc)	<ul style="list-style-type: none"> -Contact all businesses for current contact details -Build newsletter, Facebook page -Apply for grant/funding to build noticeboard 	<ul style="list-style-type: none"> -Shepparton East Locality Plan Group -Local businesses 	Medium	Not commenced	Economic

Advocate for rezoning of the area to allow non-agricultural oriented businesses	-Liaise with GSCC planners -Build support from potential business operators	-Shepparton East Locality Plan Group -GSCC	Low	Not commenced	Economic
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BUILT

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Upgrades to Central Park Recreation Reserve: <ul style="list-style-type: none"> Develop Master plan Combining tennis courts and netball courts at Central Park Recreation Reserve, including relocation of lighting; or upgrading the existing courts without combining them (high priority) Improved drainage at Central Park Recreation Reserve (medium 	-Consultant to develop master plan (needed to secure funding) -Concept plan to be drawn up for each project -Funding/grant to be secured for each project	-Shepparton East Locality Plan Group -Central Park Recreation Reserve committee -GSCC -Sports clubs	High	Not commenced	Built

<p>priority)</p> <ul style="list-style-type: none"> • Upgrade of small clubhouse facilities at recreation reserve, including adding female change rooms and general maintenance to existing rooms 					
<p>Walking track from Doyle's Road to Shepparton East along Midland Highway</p>	<ul style="list-style-type: none"> -Concept plan drawn up (completed) -Capital bid to be submitted (completed) - Investigate community interest in setting up a walking group 	<ul style="list-style-type: none"> -Shepparton Locality Plan Group -GSCC -VicRoads 	High	<ul style="list-style-type: none"> -Concept designs have been completed by GSCC - GSCC capital budget bid submitted 	Built
<p>Child Road Safety:</p> <ul style="list-style-type: none"> • Separate entry/exit at Isabel Pearce Kindergarten • Lowered speed limit near Kindergarten • Flashing lights on Hosie Road/ School Road • Sealed school car park • Footpath along Hosie Road • Install light at 	<ul style="list-style-type: none"> -Engage consultant to create a child road safety strategy or; -Have concept designs created on a per project basis -Seek funding/grants for actions identified in strategy 	<ul style="list-style-type: none"> -Shepparton East Locality Plan Group -GSCC -VicRoads -Isabel Pearce Kindergarten -SEPS - DEECD 	High	Not commenced	Built

school car park					
Tables, benches, BBQ and drinking water at O'Donnell Park, as well as signage and play equipment	-Liaise with GSCC department about requirements and location of infrastructure -Funding/grant to be applied for	-Shepparton East Locality Plan Group -GSCC	Medium	Not commenced	Built
Upgrade drainage throughout Shepparton East	-Liaise with GSCC	-Shepparton East Locality Plan Group -GSCC	Medium	-Drainage Scheme passed by Councillors	Built
Better road lighting in Shepparton East, including school area	-Liaise with GSCC - Identify funding sources	-Shepparton East Locality Plan Group -GSCC -VicRoads	Low	Not commenced	Built
Public toilet in Shepparton East	- Apply for inclusion in Council's Public Toilet Policy -Identify suitable location for toilet -Capital bid to be submitted	-Shepparton East Locality Plan Group -GSCC	Low	Not commenced	Built

ADVOCACY

Goals	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Acquiring a bus service and shelter in Shepparton East	-Discuss possibilities with Shepp Transit -Build community support -Apply for grant/funding for shelter	-Shepparton East Locality Plan Group -Shepp Transit -GSCC	High	Not commenced	Advocacy
Advocate for houses to be built on smaller blocks (currently there are	-Liaise with GSCC Planning Department -Build public support for rezoning	-Shepparton East Locality Plan Group -Victoria Government -GSCC	Medium	Not commenced	Advocacy

restrictions on land sizes for house building → prohibited on farming land less than 40 h.a.)					
Access to utility services (natural gas, sewerage, town water)	-Initiate discussion with GV water, Envestra and other relevant agencies -Build community support	-Shepparton East Locality Plan Group -GV Water -Envestra -GSCC	Medium	Not commenced	Advocacy
Underground/higher power lines on service road next to Midland Highway	-Contact powercor, GSCC, businesses -Explore cost and funding opportunities	-Shepparton East Locality Plan Group -Powercor -Vic Roads	Low	Not commenced	Advocacy