# **ATTACHMENT TO AGENDA ITEM**

# **Ordinary Meeting**

## 19 September 2017

| Agenda Item 7.2 | Greater Shepparton Womens Charter Alliance Advisory Committee Annual Report 2016/2017     |  |
|-----------------|---|--|
| Attachment 1    | Greater Shepparton Women s Charter Alliance Advisory Committee Annual Report 2016-2017121 |  |

2016/17

Greater Shepparton Women's
Charter Alliance Advisory
Committee
2016-2017 Annual Report





## **Contents**

| Welcome – Cr Seema Abdullah – Charter Champion              | 2  |
|---|----|
| 2016-2017 Highlights  | 3  |
| Background  | 6  |
| Aim   | 6  |
| The three principles  | 6  |
| Accessibility   | 6  |
| 2016/2017 Membership  | 6  |
| Meetings  | 7  |
| Administrative activities                                   | 7  |
| Working Groups  | 7  |
| 2017 LGPro Conference                                       | 8  |
| Events  | 8  |
| Queen's Gardens Honour Board Launch                         | 8  |
| Female Youth Public Speaking Award                          | 9  |
| International Women's Day                                   | 9  |
| Partnership events  | 10 |
| Conversations for Change – Primary Care Connect             | 10 |
| Refugee Week – Queen of Katwe                               | 11 |
| Terms of Reference review                                   | 11 |
| Action Plan review  | 12 |
| GSWCAAC Award   | 12 |
| Scholarships  | 13 |
| Community Dinner in Support of White Ribbon                 | 13 |
| Training  | 13 |
| Gender Equity Training – Women's Health Goulburn North East | 13 |
| Victorian Honour Roll of Women                              | 13 |
| Website   | 14 |
| Relationships/Partnerships                                  | 14 |
| Promotion   | 14 |
| 2016/2017 Budget  | 15 |
| Appendices  | 16 |
| Appendix one: Membership list                               | 16 |
| Appendix two: Examples of promotion                         | 17 |
| Appendix three: Examples of print media                     | 20 |
|   |    |

M17/35566

## Welcome - Cr Seema Abdullah - Charter Champion



I am proud to be the Charter Champion for the Greater Shepparton Women's Charter Alliance Advisory Committee (GSWCAAC).

I joined the GSWCAAC as a community member in February 2015 and in December 2016 (after becoming a Councillor) I was particularly honoured to be appointed the Charter Champion (or Councillor Representative) to the Committee.

The GSWCAAC makes a difference to the lives of women in the local community, whilst simultaneously providing its members with an opportunity to learn new skills and gain confidence and knowledge.

The GSWCAAC work very hard to make a difference, in line with the three guiding principles of Gender Equity, Active Citizenship, and Diversity.

I congratulate the members on their achievements throughout 2016/17, and thank them for their commitment in supporting

and promoting women.

I believe the GSWCAAC has a bright future, and I am looking forward to another year of achievements in 2017/18.



# 2016-2017 Highlights

| No | Charter Principle                     | Activity/Event   | Achievement/Outcome   |
|----|---------------------------------------|--|---|
| 1  | Gender Equity &<br>Active Citizenship | Annual membership drive  | GSWCAAC reached membership capacity (20) for the second year in a row and started a waiting list for potential members.   |
|    |                                       |  | Demonstration of committee's important role as a platform to work on women's issues and development goals.  |
|    |                                       |  | Opportunity for members of membership working group to be a part of application assessment and decision making process.   |
| 2  | Gender Equity & Active Citizenship    | Process improvements in committee's administration e.g. induction sessions for new committee members, conference call facility to members for monthly meetings, GSWCAAC members providing a report at the conclusion of Working Group activities | Enhanced member's knowledge about committee's role and their responsibilities.  Flexible arrangements for members to remotely participate in the meetings and be included in committee's decision making process.  Followed best practices approach in committee's operations and transformation into an efficient organisation |
| 3  | Active Citizenship                    | Initiated Female Youth<br>Public Speaking<br>competition event.  | Extended an opportunity to young female students from a local school to develop confidence and skills such as critical analysis of a topic of interest, presentation of arguments in a logical manner, oral presentation, etc.  |
| 4  | Active Citizenship                    | Establishment of a new honour board at the Queens Gardens to list the names of the GSWCAAC Award recipients.   | Demonstration of recognition of women's contribution and achievement in the local community   |
| 5  | Active Citizenship                    | Restoration of the<br>Women of the Year<br>honour roll award roses<br>and honour role at the<br>Queens Gardens,<br>Shepparton  | Demonstration of community's pride in recognition of inspiring women.   |
| 6  | Diversity                             | The committee membership continued to represent women from diverse backgrounds e.g. Culturally and Linguistically Diverse (CALD) community, Lesbian, Gay, Bisexual, Transgender, Intersex, Queer (LGBTIQ), aboriginal, disability group.         | Demonstration of Committee's aim to promote diversity on its platform.  Opportunity to benefit from the range of women's development ideas/issues presented by a diverse group of women.  |

| 7  | Diversity & Gender<br>Equity                          | The committee membership represented skills and experience of women from a variety of professional backgrounds (nursing, teaching, project management, office administration, community/social workers, journalism, environment) | Opportunity for women to learn from a diverse range of skills and ideas during event planning and discussions.  Knowledge development and sharing of ideas among the members.  Opportunity for women to utilise their diverse professional expertise in decision making and the community engagement process.  |
|----|---|--|--|
| 8  | Gender Equity and<br>Active Citizenship               | GoWomenLG 2016 event hosted by the Greater Shepparton City Council in association with GSWCAAC in May 2016.  Elections held in October 2016.   | Successful outcome of GSWCAAC efforts in encouraging women from all backgrounds to stand for election to local government in partnership with VLGA GoWomenLG 2016 program.  Four women candidates were declared successful in Greater Shepparton City Council local government election 2016;  At least three first time women councillors (out of a total of 9 councillors) had attended the GoWomenLG 2016 and benefitted significantly from the distributed information material (Gender Agenda Kit) and the panel discussion of sitting women councillors during the event.  Former GSWCAAC community member, Seema Abdullah, became a councillor appointment as well as the Charter Champion of the GSWCAAC, after her success in local government election 2016. |
| 9  | Gender Equity &<br>Active Citizenship                 | Gender Equity training imparted to GSWCAAC members and friends.  | Education on gender roles, expectations and gender equity transformation strategies. Better understanding on gender equity meaning and practical implications  |
| 10 | Gender Equity &<br>Active Citizenship                 | A sold-out International<br>Women's Day<br>community event<br>organised by the<br>GSWCAAC on March 8,<br>2017; approximate<br>attendance was 230.  | Celebration and acknowledgement of women's achievement.  Event organisation skill development opportunity for local women (Charter members and co-opted members)  An opportunity for local young and older women participants to perform in front of an audience of 200 plus community members and enhance their confidence and experience through presentations such as slam poetry, storytelling, singing, poetry creation and public speaking.  |
| 11 | Gender Equity,<br>Diversity and Active<br>Citizenship | Women's Achievement<br>Award and Aboriginal<br>Women's Award<br>recognition during IWD<br>event  | Recognition of women's role in their contribution to the community.  Inspiration and role model for other women.   |

| 12 | Gender Equity,<br>Diversity and Active<br>Citizenship | GSWCAAC organised<br>six events during the<br>year through the joint<br>efforts of council staff<br>and its committee | Provided opportunities to its diverse group of members (women) to develop creative ideas and useful skills such as teamwork, administration, decision making, communications, risk management and event planning and organisation, etc. |
|----|---|---|---|
|    |   | members working on volunteer basis.   | Development of women's leadership and management skills.  |

## **Background**

The Women's Charter was first launched by the Women's Participation in Local Government Coalition in 1996. The Charter's three principles of Gender Equity, Diversity and Active Citizenship are now supported by more than 60 local governments.

Greater Shepparton City Council officially endorsed its commitment to the Women's Charter in 2010 and an action plan followed. In 2011 an advisory committee was initiated and was officially endorsed by Council in February 2012. The Committee is known as the Greater Shepparton Women's Charter Alliance Advisory Committee (GSWCAAC).

The GSWCAAC is an Advisory Committee of Council under the Local Government Act.

The GSWCAAC is made up of community representatives and Council Officers who volunteer their time and the Committee is supported by Greater Shepparton City Council.

#### Aim

The aim of the GSWCAAC is to support and promote women in leadership roles and all levels of decision-making, including business or workplace positions, community groups or boards of management.

All of the GSWCAAC's work is based around the three principles of Gender Equity, Diversity, and Active Citizenship.

## The three principles

**Gender equity:** That women and men have an equal right to be representatives in local governments, committees and decision-making positions.

**Diversity:** The inclusion of different experiences and perspectives in local governments and community decision-making strengthens local democratic governance and helps build cohesive communities. Councils and communities encourage and welcome the participation of all women.

**Active citizenship:** Local governments will work with the community to increase the numbers and participation of women in public life, so that decision-making more clearly represents and reflects the interests and demographies of communities.

### Accessibility

The GSWCAAC prides itself on being accessible to all. When planning for activities and/or events the GSWCAAC always considers accessibility to minimise or remove barriers to participation.

## **2016/2017 Membership**

In the 2016/17 financial year the GSWCAAC reached membership capacity (20) for the second year in a row and started a waiting list for potential members.

The GSWCAAC currently has two year memberships, and also has the ability to co-opt members for a short period of time in order to utilise outside expertise. The 2016/17 financial year was the first time the GSWCAAC utilised the co-option opportunity and saw 10 people co-opt to work on specific projects.

At the end of the 2016/17 financial year the GSWCAAC had 243 Friends. 'Friends' of the GSWCAAC sign up to the GSWCAAC email list and receive notifications of upcoming events, consultations, and other general information.

The Council endorsed GSWCAAC membership for 2016/2017 included:

- One Council Charter Champion
- Three endorsed Council members
- 16 endorsed community members
- · Eight co-opted members

The 2016/17 financial year began with Councillor Dinny Adem as the Charter Champion. In December 2016 one of the GSWCAAC community members – Seema Abdullah – was elected as a Councillor for the Greater Shepparton City Council. Councillor Seema Abdullah subsequently became the GSWCAAC Charter Champion.

The GSWCAAC Terms of Reference currently allow for up to 17 community members, and up to eight members (including the Charter Champion) who are also Council staff. Membership never exceeds 20 members in total.

A list of members can be found at Appendix one.

## **Meetings**

The GSWCAAC met on a monthly basis throughout 2016/2017.

### **Administrative activities**

The GSWCAAC works very hard to revise and streamline their administrative processes and procedures.

In 2016/17 further improvements to the administrative functions of the GSWCAAC included:

- Council endorsement of the revised GSWCAAC action plan.
- Council endorsement of the revised Terms of Reference.
- Obtaining feedback about activities undertaken
- GSWCAAC members providing a report at the conclusion of Working Group activities
- · The introduction of an induction for new members
- Commencement of a review of the GSWCAAC Award processes

## **Working Groups**

A Working Group consists of members of the GSWCAAC, as well as members of the community who may have been co-opted for their special skills and/or expertise.

In the 2016/17 financial year the GSWCAAC had the following Working Groups:

- GSWCAAC Award Working Group
- · International Women's Day Working Group
- Membership Working Group
- · Terms of Reference Working Group

The GSWCAAC also chose representatives of the Committee to organise/liaise for particular activities. These included:

- · Queen's Gardens Honour Boards 'Launch'
- · Female Youth Public Speaking Award
- Conversations for Change (delivered by Primary Care Connect)
- Refugee Week (Queen of Katwe) movie event
- Gender Equity Training

#### 2017 LGPro Conference

In 2016 Council won the LGPro (Local Government Professionals) Award for Excellence in Organisational Diversity for the work of the GSWCAAC. In 2017 Council was invited to conduct a presentation about the work of the GSWCAAC at the 2017 LGPro Conference held in February.

Please see Appendix two for a copy of the poster that was used for the presentation.

#### **Events**

In 2016/2017 the GSWCAAC (and its partners) held the following events:

- Queen's Gardens Honour Board 'Launch' 15 September 2016
- Female Youth Public Speaking Award 25 November 2016
- International Women's Day 8 March 2017

The GSWCAAC also partnered with Council for an event for Refugee Week, and participated in Conversations for Change delivered by Primary Care Connect.

The GSWCAAC believes events such as these are a great way to reach a variety of audiences, provide information, knowledge, resources and strengthen community ties. They are also a way of gaining new members, and provide an opportunity for consultation.

The GSWCAAC has made a conscious decision to provide resources specifically for women at its events.

#### Queen's Gardens Honour Board Launch

When: Thursday 15 September 2016.

Where: Shepparton Senior Citizens Centre, Welsford Street Shepparton.

Who: Approximately 40 people attended.

In 2016 the GSWCAAC oversaw the restoration of existing honour boards in the Queen's Gardens Shepparton, and established a new honour board to list the names of the GSWCAAC Award recipients.

The existing honour boards acknowledged the recipients of the Business and Professional Women Group Award (which ceased in 1997) and various women's organisations working for and within





Left: One of the restored honour boards in the Queens Gardens Shepparton.

To acknowledge the restoration of the existing signs and the establishment of the new GSWCAAC Award sign, the GSWCAAC held a 'launch' event in September 2016.

A full evaluation (M16/71779) of the event is available on the Greater Shepparton City Council website at:

http://greatershepparton.com.au/assets/files/documents/community/neighbourhoods/Womens\_Charter\_Alliance/Queens\_Gardens\_Honour\_Boards\_Relaunch\_2016\_-\_Event\_Evaluation.pdf

#### **Female Youth Public Speaking Award**

When: Friday 25 November 2016

Where: The Board Room, Greater Shepparton City Council Offices, Shepparton.

Who: Shepparton High School students and staff, and GSWCAAC members.

The GSWCAAC 2016 Female Youth Public Speaking Award was held for the first time in 2016.

The GSWCAAC 2016 Female Youth Public Speaking Award provided female youth the opportunity to develop their research skills in relation to a topic for change or cause.

After conducting their research and preparing their speeches, the six participants delivered their speeches to members of the GSWCAAC.

The six participants were year 9 and year 11 students from Shepparton High School.

The winner was Sienna Mehmet – a year 9 student. Sienna's topic was: 'State government should increase funding to literacy programs in state education'.

Each speaker was presented with a certificate of participation by Councillor Seema Abdullah and Ms Kimberley Tempest, Assistant Principal of Shepparton High School.

A full evaluation (M16/92234) of the event is available on the Greater Shepparton City Council website at:

http://greatershepparton.com.au/assets/files/documents/community/neighbourhoods/Womens\_Charter\_Alliance/Youth\_Public\_Speaking\_2016\_-\_Event\_Evaluation.pdf

## **International Women's Day**

When: Wednesday 8 March 2017.

Where: St Paul's African House, Poplar Avenue Shepparton.

Who: Approximately 240 people attended.

Theme: Putting Women On the Map.

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women<sup>1</sup> and is held on 8 March each year.

The GSWCAAC International Women's Day event was part of the Shepparton Arts Festival. The 2017 festival theme was 'Mapping Shepparton', so with this in mind the GSWCAAC chose to name its event 'Putting Women on the Map'. On the night participants literally put themselves on a map of Greater Shepparton and created a literary map via an acrostic poem which was inspired by edgy poetry readings.

<sup>&</sup>lt;sup>1</sup> International Women's Day website: <a href="http://www.internationalwomensday.com/Resources">http://www.internationalwomensday.com/Resources</a> Accessed 15/3/2016.

The evening also included the presentation and acknowledgment of the GSWCAAC award winner and nominees.

Aunty Merle Miller, Yorta Yorta Nation Aboriginal Corporation, conducted a Welcome to Country and Susan Benedyka of the Regional Development Company was the MC.

Julie Best, Yorta Yorta Woman, acknowledged the three aboriginal women from the Shepparton area who are now on the Victorian Aboriginal Honour Roll:

- Clara Luttrell (Garisou).
- Gwen Atkinson (Thorpe)
- Pam Pedersen (Nicholls)

Renata Spiller from Women's Health Goulburn North East provided a presentation regarding an introduction to gender equity. Renata's presentation also noted the 'Safe and Strong: A Victorian Gender Equality Strategy'<sup>2</sup>.

The evening finished in dance celebration with the local signing group 'We are 4' who are Congolese singers from St Pauls African Choir.



Above: 'We are 4' provided entertainment at International Women's Day.

Although the event was free, money was collected from patrons for local not-for profit VincentCare's Marian Community who provide support to women and children escaping family violence.

A full evaluation (M17/32758) can be found on the Greater Shepparton City Council website at: <a href="http://greatershepparton.com.au/assets/files/documents/community/neighbourhoods/Womens\_Ch">http://greatershepparton.com.au/assets/files/documents/community/neighbourhoods/Womens\_Ch</a> arter Alliance/International Womens Day 2017 - Event Evaluation.pdf

## Partnership events

In the 2016/17 financial year, the GSWCAAC was involved in events as a supporting partner. A snapshot of these is provided below.

**Conversations for Change - Primary Care Connect** 

When: Thursday 23 February 2017.

<sup>&</sup>lt;sup>2</sup> The Strategy can be found at the Victorian Government website: <a href="http://www.vic.gov.au/women/gender-equality/a-victorian-gender-equality-strategy.html">http://www.vic.gov.au/women/gender-equality/a-victorian-gender-equality-strategy.html</a> Accessed 1/5/2017.

Where: The Hunter Room, Greater Shepparton City Council Offices, Shepparton.

Who: GSWCAAC members

Primary Care Connect invited various organisations and groups to participate in their Conversations for Change Project<sup>3</sup>. The aim of the Conversations for Change Project is to engage over 1000 people across the Shepparton area in conversations regarding their understanding, knowledge, and ideas around possible solutions to community and family violence.

The GSWCAAC chose to participate in one of the conversations facilitated by Michelle Dunscombe of Primary Care Connect.

It provided an opportunity for GSWCAAC members to contribute their experiences and ideas regarding family violence in a safe and structured way. Primary Care Connect will utilise this information to inform an achievable innovative plan for our region on reducing community and family violence.

Refugee Week - Queen of Katwe

When: Wednesday 21 June 2017.

Where: Village Cinemas, Shepparton.

Who: 190 people attended

On 21 June 2017 the Greater Shepparton City Council, via the Council's Multicultural Development Officer, delivered a free screening of the movie 'Queen of Katwe', as part of Refugee Week 2017.

Queen of Katwe is the story of 10-year-old Phiona and her family who live in the slum of Katwe in Kampala, Uganda. Her world changes one day when she meets Robert Katende, a missionary who teaches children how to play chess. Phiona becomes fascinated with the game and soon becomes a top player under Katende's guidance. Her success in local competitions and tournaments opens the door to a bright future and a golden chance to escape from a life of poverty.

The trailer for Queen of Katwe can be viewed here: http://www.imdb.com/title/tt4341582/

The guest speaker was Lorraine Ngwenya, an inspiring young woman who is committed to helping young people discover their true potential.

The GSWCAAC provided funding to contribute to this event.

Though the event was free, the GSWCAAC asked audience members to contribute a gold coin donation to go toward the Goulburn Valley Community Legal Centre.

## **Terms of Reference review**

The Terms of Reference are able to be reviewed at the request of the GSWCAAC, or biennially.

The current Terms of Reference were endorsed by Council on 20 September 2016, with the below changes:

- Changing the title of Sub-Committees to Working Groups
- Changing the ratio of Council Members/Community Members
- · Removing voting rights from the Team Leader Community Strengthening

<sup>&</sup>lt;sup>3</sup> Further information about the Primary Care Connect Conversations for Change Project can be found at: http://www.primarycareconnect.com.au/conversations-for-change-2/ Accessed 1/5/2017.

- · Introduction of a limit to the number of terms members can serve
- · Introduction of co-option
- · Outlining of partnership procedures
- Introduction of committee conduct principles

#### Action Plan review

In 2016/17 the GSWCAAC finalised its Action Plan 2016 - 2018.

The Action Plan was endorsed by Council on 20 December 2016.

The Action Plan focuses on the three principles of the Women's Charter: Gender Equity, Diversity, and Active Citizenship, and is intended to guide the activities of the GSWCAAC.

A copy of the GSWCAAC Action Plan can be found at: http://greatershepparton.com.au/community/neighbourhoods/wcaac

#### **GSWCAAC** Award

The GSWCAAC allocates an award to an outstanding individual or community group on an annual basis.

Nominations were judged using the following criteria:

- How the nominee made a difference to the community, particularly within the Greater Shepparton area
- · How the nominee has acknowledged and embraced diversity
- How the nominee inspired and encouraged women

The 2017 GSWCAAC Award was presented at the GSWCAAC International Women's Day event. The Award recipient was then acknowledged the following day at the International Women's Day Breakfast held by Soroptimists International Shepparton Inc.

The nominees for the 2017 GSWCAAC Award were:

- Betul Tuna
- Lisa McKenzie
- Dr Margreet Stegeman
- Rachael Willis
- Rika Beeton
- Robynne Nelson
- Sonia Strachan

The 2017 GSWCAAC Award recipient was Lisa McKenzie.

Right: Councillor Seema Abdullah with the 2017 GSWCAAC Award recipient Lisa McKenzie.

Some of Lisa's contributions include:

- Being an early driver of the Community Fund Goulburn Valley
- CEO of Fairley Leadership Program
- Founding Chair of the Goulburn Valley Lift Off scholarship program
- Various roles on Boards
- · Establishment of the Lighthouse Project



M17/35566

The GSWCAAC are undertaking a review of the GSWCAAC Award application and selection process.

#### **Scholarships**

In the 2016/17 financial year the GSWCAAC provided tickets for two women to attend the Community Dinner in Support of White Ribbon.

#### **Community Dinner in Support of White Ribbon**

The GSWCAAC voted to purchase two tickets to the Community Dinner in Support of White Ribbon held in Shepparton on Tuesday 22 November 2017. The tickets were valued at \$80 each.

It was the aim of the GSWCAAC that two women who may not normally attend such an event be given the opportunity to do so. This was co-ordinated through an Expression of Interest process.

## **Training**

As well as trying to provide opportunities for women outside of the Committee, the GSWCAAC also looks to provide opportunities for its members.

Such opportunities range from gaining skills 'on the job' such as meeting procedure, chairing, etc., to more structured training.

#### Induction

In 2016/17 the GSWCAAC began providing an induction for its new members. The induction is intended to give new members an overview of the GSWCAAC as well as outlining member opportunities and responsibilities. Currently induction has been received by four new members.

## Gender Equity Training - Women's Health Goulburn North East

When: Friday 23 June 2017

Where: La Trobe University, Shepparton

Who: GSWCAAC Members and Friends

The GSWCAAC engaged Women's Health Goulburn North East (WHGNE) to deliver Gender Equity training to its Members and Friends.

The purpose of the Gender Equity training was to enable participants to explore what gender means, gain an understanding of gender, know what informs gender (including men), understand where are there inequities for women (and men), and be aware of what frameworks and legislation inform this work.

## Victorian Honour Roll of Women

On a yearly basis, the Victorian State Government calls for nominations to the Victorian Honour Roll of Women.

The Victorian Honour Roll of Women is a Victorian State Government initiative that aims to recognise and celebrate the great achievements of inspirational women in the community.

The GSWCAAC released a media statement calling for the Greater Shepparton community to nominate a woman they felt would be worthy of such recognition.

#### Website

The GSWCAAC has a page on the Greater Shepparton City Council's website.

The page has background information about the GSWCAAC, as well as expression of interest (membership nomination) forms, the meeting schedule, and information about past and forthcoming events and activities.

The page also has links to other organisations/websites that have resources and information relevant to women.

Visit: http://greatershepparton.com.au/wcaac.

## Relationships/Partnerships

The GSWCAAC recognises seeking expertise from organisations/individuals who work in specialist fields is integral to the success of its activities, and for engaging appropriately and successfully with the wider community.

Partnerships for 2016/17 included:

- Greater Shepparton City Council
- Primary Care Connect
- · Refugee Week
- Shepparton Festival
- · Soroptimists International Shepparton Inc.
- Ethnic Council of Shepparton and District
- Fernwood Shepparton
- Avonlea Flowers
- Marian Community (VincentCare)
- Goulburn Valley Community Legal Centre

## **Promotion**

In the 2016/2017 year the following mediums of promotion were utilised:

- EventBrite (for ticketing)
- Facebook
- Greater Shepparton City Council website
- GSWCAAC friends mailing list
- Individual networks
- Internal Greater Shepparton City Council newsletters
- Internal Greater Shepparton City Council website
- Posters
- Radio One FM
- Shepparton Adviser
- Shepparton News

Where possible, Council provides opportunity for GSWCAAC members to participate in media interviews, including radio, press, and social media.

In 2016/17 the GSWCAAC released eight media releases, had ten articles in print media, and conducted three radio interviews.

For examples of some of the media coverage the GSWCAAC has received, see Appendix three.

## 2016/2017 Budget

The GSWCAAC was allocated a \$17,060 budget by the Greater Shepparton City Council for the 2016/2017 financial year.

As an advisory committee of Council, the GSWCAAC always works to ensure the money allocated to its activities is spent in an appropriate and responsible manner.

The GSWCAAC has sought funding from other organisations to supplement their budget, and to ensure its activities are delivered to a high standard.

The growing reputation of the GSWCAAC has also meant the GSWCAAC did not need to pay to advertise its events during the 2016/17 year.

A breakdown of the budgetary activity for the 2016/2017 financial year is tabulated below:

| Sub Account                    | 2016/2017 Budget | YTD Actual |
|--------------------------------|------------------|------------|
|                                |                  |            |
| Grand Total                    | \$15,896         | \$13,440   |
| Operating Income               |                  |            |
| 104 Other income               | -\$664           | -\$664     |
| 106 Contributions              | -\$500           | -\$286     |
| Total Operating Income         | (\$1,164)        | (\$950)    |
|                                |                  |            |
| Operating expense              |                  |            |
| 361 Advert/Promo/Market        | \$2,850          | \$1,073    |
| 371 Materials or Services      | \$13,710         | \$13,288   |
| 365 Stationery/office expenses | \$500            | \$29       |
| Total Operating Expense        | \$17,060         | \$14,390   |
|                                |                  |            |
| Annual Variance                |                  | (\$2,670)  |

# **Appendices**

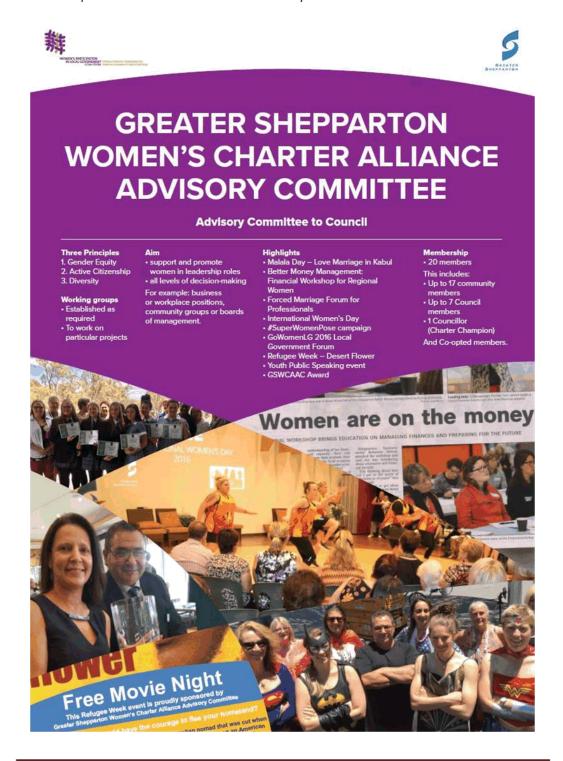
## Appendix one: Membership list

| Amy Masunu                | (Resigned March 2017)  | Member - Community                   |
|---------------------------|--|--------------------------------------|
| Connie O'Dea              | (Retiring member, term ending 30 June 2017)  | Member - Community                   |
| Councillor Dinny Adem     | (Stood down as Charter<br>Champion at the start of<br>Caretaker Period,<br>September 2016) | Member - Council Charter<br>Champion |
| Councillor Seema Abdullah | (Was a Community<br>Member until becoming<br>Charter Champion on 20<br>December 2016)      | Member – Council Charter<br>Champion |
| Denise Stewart            | (Resigned December 2016)   | Member - Community                   |
| Diane Baglin              |  | Member- Community                    |
| Fatmatta Munu             |  | Member - Community                   |
| Fran Smullen              |  | Member- Community                    |
| Jan Phillips              |  | Member - Community                   |
| Jean Young                | (Retiring member, term ending 30 June 2017)  | Member – Council                     |
| Jennifer Broadbent        | (Retiring member, term ending 30 June 2017)  | Member - Community                   |
| Jo Fasano                 | (Resigned September 2016)  | Member – Community                   |
| Kate Montgomery           | (Retiring member, term ending 30 June 2017)  | Member - Community                   |
| Kelly McPherson           | (Retiring member, term ending 30 June 2017)  | Member – Community                   |
| Letitia Okely             |  | Member- Community                    |
| Lyn Hewson                | (Resigned August 2016)   | Member – Community                   |
| Margo Koskelainen, OAM    |  | Member - Community                   |
| Michelle Bertoli          |  | Member - Council                     |
| Patricia Moran            | (Retiring member, term ending 30 June 2017)  | Member - Community                   |
| Sharon Sellick            |  | Member - Community                   |
| Suzanne Wallis            | (Retiring member, term ending 30 June 2017)  | Member – Community                   |
| Terri Cowley              | (Retiring member, term ending 30 June 2017)  | Member – Community                   |
| Acacia Burns              | ,  | Co-opted Member                      |
| Angela McLeod             |  | Co-opted Member                      |
| Jessica Clarke            |  | Co-opted Member                      |
| Katrina Penfold           |  | Co-opted Member                      |
| Leanne Raditsas           |  | Co-opted Member                      |
| Sandra Saenz              |  | Co-opted Member                      |
| Shira Lam                 |  | Co-opted Member                      |
| Vatsala Agarwal           |  | Co-opted Member                      |
| Yasmin Bhat               |  | Co-opted Member                      |
| Emma Hofmeyer             | int was a summant as at 30 June 20   | Council Support Person               |

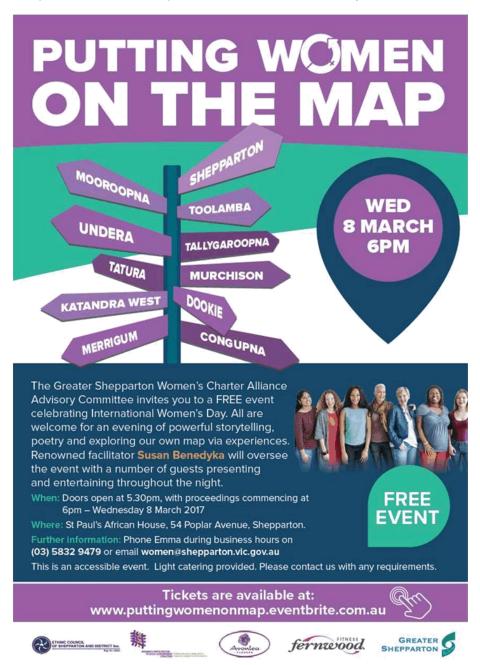
Please note: this membership list was current as at 30 June 2017.

## Appendix two: Examples of promotion

Below: The poster that was used for the GSWCAAC presentation at the LGPro Conference.



Below: The poster that was used to promote International Women's Day.





Below: The poster that was used to promote the screening of 'Queen of Katwe'.

## QUEEN OF KATWE

A true inspiring story of a 10 year old girl Phiona living in the slum of Katwe, Uganda. Through chess that is taught by a missionary, she learns that the game teaches you how to make a plan and that sometimes the place you are used to, is not the place you belong, you belong where you believe you belong – Where is that for you?

Guest speaker Lorraine Ngwenya "Do what you can, where you are, with what you have."

Lorraine is an inspiring young woman who is committed to helping young people discover their true potential. With an entrepreneurial spirit Lorraine founded Useful Link, an organisation that bridges the gap between youth and key stakeholders who most affect their future. From her journey she has learnt that you need to learn from others, she believes mentorship is important and you need to keep learning. She also works with young people through a workshop format that empowers them with the skills and network they need to take ownership of their own career

#### WEDNESDAY 21 JUNE 2017

VILLAGE CINEMA - 9-13 STEWART ST, SHEPPARTON

FROM 5:15pm - CATERING PROVIDED WILL BE PROVIDED

RSVP - https://queenofkatwee.eventbrite.com.au or

Charlene on (03) 5832 9527 or CommunityAdmin@shepparton.vic.gov.au







## Appendix three: Examples of print media

Below: The article that appeared in the Shepparton News regarding the Queen's Gardens Honour Boards relaunch.







Already recognised: Original Woman of the Year Award recipients include Erna Werner (left), Carmel Johnson (middle) and Assunta Depino-Curtis.

# Celebration of women's award

#### By Tara Whitsed

The restoration of a Shepparton-based project that began 25 years ago will be celebrated at the Queen's Gardens this week, recognising the achievements of

week, recognising the achievements of local women.

The Greater Shepparton Women's Charter Alliance advisory committee said all were welcome to join and celebrate the restoration of the Women of the Year award roses and honour boards on Thursday from 2 nm to 3 nm.

from 2 pm to 3 pm.

The alliance said the awards were

introduced in 1983 by the Business and Professional Women Group and subsequently the organisation planted a rose garden in 1991 at the International Village - one rose for each recipient of the award

award.
"In 2001, as the International Village was no longer operational, the roses were relocated to the Queen's Gardens... along with an honour board noting the names of the award recipients," the alliance said.

The restoration comes after the alliance last year received a report outlining the

significance of the roses and honour

boards in the gardens, conducted by the Greater Shepparton Heritage Advisory Committee

The celebration will also include the establishment of a new board to list the

establishment of a new board to list the recipients of the award.

All are welcome to join in the gardens to celebrate and meet some of the women who have received a rose garden honour. For more information, phone a Greater Shepparton Women's Charter Alliance advisory committee support person on 5832 9479 or email women@shepparton.vic.gov.au

Stepparton News 12/9/2016 Page S

Below: A Shepparton News article featuring Assunta Depino-Curtis whose name is on the restored Queen's Gardens Honour Board.



Below: The Shepparton News reported on the 2017 International Women's Day event.

