

Assess Report Summary – [Visitor Experience Innovation Grants Program – Round 4]

Funded projects:

Applicant	Project Description	Reasoning	Matching Component from applicant	Amount Requested (GST Free)	Amount Awarded (GST Free)
Parklake Hotel Pty Ltd	Installation of 4 x EV Charging Stations at Parklake for customer use.	<p>The project aligns with Council plans and objectives for use of electric vehicles. The plan and the benefits for visitors make this a worthwhile project to support.</p> <p>In previous rounds we would have asked they reapply in the next round with greater detail in the application, however given the grants will not be available in the next round, the panel preferred to delay the decision and see the project valued at over \$30,000 delivered for the benefit of visitation and the environment.</p> <p>This will only be the second accommodation property with EV charging stations.</p>	\$20,000	\$10,000	\$10,000
Elsewhere at SAM	Outdoor café activation: Outdoor furniture, bean bags and umbrellas to put outside our venue as well as an ice cream cart for Spring and Summer.	<p>Currently it's difficult to see that the cafe is open, particularly for visitors who don't know there is a cafe there, the addition of bean bags and umbrellas will show to visitors the cafe is open and a vibrant space to visit. The offering of an ice cream cart in their outdoor space will be a terrific addition for Spring and Summer.</p> <p>It will act to draw people up Orchard hill and into level 1 of the SAM building. The panel are happy to support this project to see the increase in vibrancy and activity at the top of Orchard Hill.</p>	\$12,032	\$6,000	\$6,000
Totals:				\$16,000	\$16,000

Projects not funded:

Applicant	Project Description	Reasoning	Matching Component from applicant	Amount Requested (GST Free)	Amount Awarded (GST Free)
Shepparton Golf Club	Enclosing the open deck at Shepparton Golf Club to enable all weather use, along with a wood fired pizza oven and decking kitchen.	<p>Without sufficient quotes provided, the panel were unable to approve this application.</p> <p>The addition of blinds on the deck area would have enclosed the space and enabled the capacity for functions to increase and would have been able to be used as a separate function space, which would have seen a benefit for the increase in function and restaurant capacity.</p> <p>A generous extension was provided to enable the project to proceed, however it was not met. The panel would have liked to see the project valued at over \$30,000 delivered for the benefit of events in Shepparton & Goulburn Valley, but on this case was not able to approve the application.</p>	\$20,000	\$10,000	\$0 Not funded due to necessary quotes not able to be provided.

M23/91696