



# Shepparton and Mooroopna 2050: Regional City Growth Plan

You are invited to meet with Council officers, via telephone or video conference, to discuss the Growth Plan.

## What is the 2050 Plan?

The Victorian Planning Authority (VPA), along with Council, prepared the Growth Plan to provide a vision and guide the sustainable development of Shepparton and Mooroopna to the year 2050. The Growth Plan is a high-level land use planning document that:

- Sets out the future vision for Shepparton and Mooroopna
- Guides sustainable future growth and development over the next 30 years
- Identifies the steps needed to manage growth
- Defines key projects and infrastructure required to support growth
- Provides an improved and more certain environment for making both public and private investment decisions

## Community Consultation in 2018

In 2018, Council and the VPA engaged with the community during the early phases of planning for the Growth Plan including:

- Targeted conversations with key stakeholders
- Issues and opportunities workshop with Government agencies and authorities in April
- Meetings with key community organisations in May
- Engagement with students from St Mary's Primary School and Mooroopna Primary School in August

The Primary School Engagement Report October 2018 summarised the ideas heard during these workshops and have informed the preparation of the Growth Plan.

## Community Consultation in 2019

In early-2019, the VPA, in association with Council, collated all of this pre-draft feedback and incorporated it into a Key Issues and Opportunities Paper. The Paper was released for community consultation in February and March 2019 to ensure that all possible future issues and opportunities were known, and could be addressed in future stages of the project.

A Community Engagement Summary Report was prepared in June 2019 to summarise the feedback received from the community to the Key Issues and Opportunities Paper.

## Draft Growth Plan

Based on the feedback heard on the Key Issues and Opportunities Paper, the VPA, in association with Council, prepared the Draft Shepparton and Mooroopna 2050: Regional City Growth Plan (the Draft Growth Plan). The Draft Growth Plan was made available for comment in September and October 2019.

A Community Engagement Summary Report was prepared in January 2020 to summarise the feedback received from the community in response to the Draft Growth Plan.

## Shepparton East Agricultural Land Use Options Study

To specifically address submissions received from landowners within Grahamvale, Orrvale and Shepparton East, Council engaged RMCG Pty Ltd to prepare the Shepparton East Agricultural Land Use Options Study. The Study provided advice on the viability of agriculture in the area, commented on possible alternative farm management practices that may be better suited for the land and, critically, commented on appropriate planning responses to the existing land use conflicts. The results of the Study confirmed the recommendations of the Draft Growth Plan relating to these areas.

## Growth Plan

All submissions were considered and numerous changes were made to the Growth Plan based on this feedback.

In July 2020, the Shepparton and Mooroopna 2050: Regional City Growth Plan Background Report (Background Report July 2020) was prepared to be read in conjunction with the Growth Plan. The Background Report July 2020 contains complementary information that provides an evidence base for the Growth Plan.

Council considered the Shepparton and Mooroopna: 2050 Regional City Growth Plan, the Community Engagement Summary Report January 2020 and the Background Report July 2020 at the Ordinary Council Meeting held on 18 August 2020 and resolved to defer the adoption of the Growth Plan for six months to allow time for extended consultation with the Greater Shepparton community.

*As a key stakeholder, you are invited to participate in this exciting process.*

## What's next in 2021?

A planning scheme amendment will be required to implement the findings and recommendations of the Growth Plan into the Greater Shepparton Planning Scheme.

Any planning scheme amendment is expected take 12-18 months to complete and a further opportunity will be afforded then to those who wish to make further submissions on the findings and recommendations of the Growth Plan.

## What we would like to hear from you

- Does the Growth Plan provide realistic short term and long-term land use growth projections?
- Does the Growth Plan appropriately address the needs of the community until the year 2050?

## Consultation Dates

The following dates are available to meet with Council officers, via telephone or via video conference, to discuss the Growth Plan:

- Wednesday, **18 November** 2020
- Friday, **20 November** 2020
- Tuesday, **24 November** 2020
- Thursday, **26 November** 2020
- Monday, **30 November** 2020
- Wednesday, **2 December** 2020
- *Other days may be included and will be promoted online.*

Bookings can be made via telephone by calling **(03) 5832 9730**.

## More information

Download a copy of the Growth Plan at:  
[www.greatershepparton.com.au/shepparton-mooroopna-2050](http://www.greatershepparton.com.au/shepparton-mooroopna-2050)

**Submissions can be submitted via:**  
council@shepparton.vic.gov.au  
Greater Shepparton City Council,  
Locked Bag 1000, Shepparton VIC 3632.

**Submissions should be received by**  
**Thursday, 24 December 2020.**

## Timeline of Events

- **2018** – Preliminary consultation with key stakeholders
- **February and March 2019** – Community consultation on the Key Issue and Opportunities Paper
- **June 2019** – Key Issues and Opportunities Paper, preparation of Community Engagement Summary Report
- **September and October 2019** – Community consultation on the Draft Growth Plan
- **January 2020** – Draft Growth Plan, preparation of Community Engagement Summary Report
- **Early-2020** – Consultation to inform the Shepparton East Agricultural Land Use Options Study
- **July 2020** – Council defers consideration of the Growth Plan
- **August 2020** – Council resolved to undertake further consultation on the Growth Plan
- **November and December 2020** - Additional community consultation period
- **February 2021** – Consideration of the final Growth Plan
- **Mid-2021** – Preparation of a planning scheme amendment to implement the recommendations of the Growth Plan into the Greater Shepparton Planning Scheme



For more information, contact Council's Building, Planning and Compliance Department on (03) 5832 9730

[www.greatershepparton.com.au](http://www.greatershepparton.com.au)

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