



SHEPPARTON URBAN DESIGN FRAMEWORK  
Collie Landscape and Design Pty Ltd  
William Kelly Associates

**VICTORIA PARK EDGE AND CAD  
ENTRANCE TODAY**

**A5**



FINIKY  
IMAGES OF SHEPPARTON  
COLUMNS/OBELISK/ARCHWAY  
MATERIAL: MOSAIC / STEEL/ETC.



SHEPPARTON URBAN DESIGN FRAMEWORK

Collie Landscape and Design Pty Ltd

William Kelly Associates

**VICTORIA PARK EDGE - CONCEPT  
FOR COLUMNS / OBELISKS**

**A6**





SHEPPARTON URBAN DESIGN FRAMEWORK

Collie Landscape and Design Pty Ltd

William Kelly Associates

MAUDE STREET MALL -

NORTHERN ENTRANCE TODAY

A7





MALL ENTRY  
SYMBOLIC SCULPTURAL PIECE  
STEEL / MOSAIC / ETC.  
TO BE IDENTIFIED WITH MALL  
BASED ON 'S' (FOR SHEPPARTON)  
ON OTHER THEME TO BE DEVELOPED

SHEPPARTON URBAN DESIGN FRAMEWORK

Collie Landscape and Design Pty Ltd

William Kelly Associates

MAUDE STREET MALL – NOTIONAL

FORM & PLACING OF AN ENTRY

SCULPTURE

A8





MONUMENT  
CREATE LANDSCAPE / ARCHITECTURAL  
CONTEXT TO GIVE PROMINENCE

SHEPPARTON URBAN FRAMEWORK  
Collie Landscape and Design Pty Ltd  
William Kelly Associates

**BONNEY & HAWDEN MONUMENT**  
CONCEPT FOR IMPROVED  
LANDSCAPE CONTEXT

**A9**